

2018 Tides of Change Sponsorship Opportunities

With every dollar raised, you are helping the American Cancer Society be there for those affected by every cancer in every community, including those who are currently dealing with a cancer diagnosis, those who may face a diagnosis in the future, and those who may avoid a diagnosis altogether because of education and risk reduction.

	EXCLUSIVE									
Sponsor Benefits	Presenting \$20,000	Legacy \$10,000	Visionary \$7,500	Strength \$5,000	Hope \$2,500	Courage \$1,250	Giving \$500	Game Table \$300/table	Specialty See Back	Tickets \$165/person
Presenting Sponsor recognition (name and logo) on the front cover and in the sponsor listing of the invitation	★									
Recognition on invitation		★	★	★	★	★			★	
Ad in Tides of Change Gala Ad Journal	Inside Front Cover & 2 Full-page Profile	1 Full-page Ad	1 Full-page Ad	1 Full-page Ad	1 Full-page Ad	1 Full-page Ad	1 Full-page Ad			
Recognition on Sponsor page of Tides of Change Gala Ad Journal	★	★	★	★	★					
Recognition on Contributors page of Tides of Change Gala Ad Journal						★	★	★		
Recognition (name and logo) will be displayed on the Tides of Change website and Facebook page, with a link to the sponsor's website and Facebook page	★	★	★	★	Tides of Change website only	Tides of Change website only				
Reserved seating for sponsor and guests	20 premier seats	14 premier seats	12 premier seats	10 premier seats	6 premier seats	4 premier seats				
Each sponsor's guests receive designated amount in casino chips	\$100	\$75	\$50	\$50	\$25					
Sponsor recognition on an individual Hollywood star at the Gala	★	★	★	★	★	★	★		★	
Sponsor & guests will enjoy an open bar, silent auction, dinner & dancing, & 18 different casino-styled games for top-notch prizes	★	★	★	★	★	★				★
Verbal recognition during event presentations	★	★	★							
Recognition at each dinner table	★									
Recognition on a specific casino game table	★	★	★	★				★		
Recognition on all night-of-event signage	★	★	★	★	★	Sponsor Sign	Sponsor Sign			
Recognition on video loop	★	★	★	★	★	★	★	★		
Recognition in all Tides of Change Gala press releases and publicity	★	★	★							
Presentation of the <i>Society Award</i> and a Multimedia Showcase	★									
Additional sponsor benefits on page 2									★	

2018 Specialty Sponsor Opportunities

EXCLUSIVE
for 2 Sponsors
(1 SOLD)

Sponsor Benefits	Casino Game \$4,500	Gala Gift \$3,500	Bar (Limit to 2) \$3,000	Valet Parking \$2,000		Photo Booth \$1,500	Entertainment \$1,000
Recognition on invitation and all promotional materials	★	★	★		★	★	★
Company logo will be featured on the casino gaming currency	★						
Name recognition on each attendee gift		★					
Company logo to be featured on cocktail napkins			★				
Company logo will be featured on a prominent sign in the car drop off area					★		
Option to provide a personalized hang tag, bottle of water, or company product for every car					★		
Full-page Ad in Tides of Change Gala Ad Journal	★	★	★		★	★	
Recognition on Sponsor page of Tides of Change Gala Ad Journal	★	★	★		★	★	★
Reserved premier seating for sponsor and guests	8 seats	6 seats	4 seats		4 seats	2 seats	
Sponsor & guests will enjoy an open bar, silent auction, dinner & dancing, & 18 different casino-styled games for top-notch prizes	★	★	★		★	★	★
Company logo will be featured on a prominent sign(s) in the casino gaming area	★						
Company logo will be featured on all printed and digital pictures						★	
Company logo will be featured on signage near the photo booth						★	
Recognition (name and logo) will be displayed on the Tides of Change website and Facebook page, with a link to the sponsor's website and Facebook page	★	★	★		★	★	★
Signage at each bar			★				
Opportunity to name the signature cocktail			★				
Your company logo will be featured on signage near the DJ and podium							★
Verbal recognition from the Emcee throughout the night							★
Recognition on video loop	★	★	★		★	★	★