

11TH ANNUAL TIDES OF CHANGE GALA
Thanks and Giving for a Brighter Future



NOVEMBER 21, 2019

A CASINO NIGHT AT EAGLE OAKS COUNTRY CLUB





Dear Friend,

On behalf of the American Cancer Society, we invite you to join the fight against cancer by supporting the **11th Annual Tides of Change Gala, Thanks and Giving for a Brighter Future**, to be held on Thursday, November 21, 2019 at the Eagle Oaks Country Club in Farmingdale, NJ.


Thankful for the progress we've made, giving towards an even brighter future. Join business leaders as well as our many dedicated supporters in the Jersey Shore Community, for this exclusive casino night and gala. Fall into autumn as we embrace the spirit of the season with rustic décor, gourmet cuisine, live entertainment and *18 different casino-style games* for luxurious prizes. With a 10-year history, this gala will unite 300 guests while honoring local physicians, survivors and organizations who have gone above and beyond to help cancer patients and their families.

<p><i>Healthcare Professional of the Year – Hackensack Meridian Health</i> Verda Hicks, MD Chief of Gynecologic Oncology at Jersey Shore University Medical Center</p>	<p><i>Healthcare Professional of the Year – RWJBarnabas Health</i> Manpreet K. Kohli, MD, FACS Director of Breast Surgery at Monmouth Medical Center</p>
<p><i>Humanitarian of the Year</i> Marianne Brown, MSN, RN, OCN, CRNI</p>	<p><i>Survivor of the Year</i> BethAnne Clayton</p>
<p><i>Visionary of the Year</i> Apurv Agrawal, MD</p>	<p><i>Matthew Pitera Volunteer of the Year</i> Katrina Salvatoriello</p>

Today we have an enormous opportunity to end cancer, and the pain and suffering it causes. Thanks to the progress we're making together, mortality rates from the disease have fallen 27% since 1991. That's more than 2.4 million lives saved. While we're making great progress, it's going to take all of us, working together, to beat this disease. That's why we do much more than breakthrough research. The Society also offers free rides to treatment, free wigs, a live 24/7 helpline and free lodging near hospitals. Your investment means we're able to provide support to everyone impacted by cancer, in every community, from research to education, prevention to diagnosis, and treatment to recovery.

The Tides of Change Gala provides the Jersey Shore Community with the opportunity to stand with the American Cancer Society in support of our local patients, caregivers and researchers. Since inception, this event has raised over \$1 million for the fight against cancer. *As we work towards our next million, we hope that you will join us as we save lives, celebrate lives and lead the fight for a world without cancer.*

With appreciation,


Christian Beach, Co-Chair


Joann DeCicco Maicas, Co-Chair

Event Information: Tides of Change
Event Date: November 21, 2019
Event Location: Eagle Oaks Country Club
Farmingdale, NJ

Contact: Emily Nelson
Sr. Community Development Manager,
2310 Route 34, Suite 1D, Manasquan, NJ 08736
T: 732.292.4260 F: 732.528.0162
E: Emily.nelson@cancer.org



Attacking from every angle.™

Full Promotional Rights

- Presenting Sponsor name and logo on invitation, and all promotional materials
- Exclusive placement on the Inside Front Cover of the Tides of Change Gala Ad Journal
- Two (2) full page Company Profile in the Tides of Change Gala Ad Journal
- Recognition on Sponsors page of Tides of Change Gala Ad Journal
- Presenting Sponsor recognition (name and logo) will be displayed on the Tides of Change website and Facebook page, with a link to the sponsor's website and Facebook page
- Recognition in all Tides of Change Gala press releases and publicity

Hospitality Benefits

- Two (2) tables of Twelve (24) with premier seating
- *Sponsor's guests each receive \$100 in casino chips*
- All guests will enjoy an open bar, silent auction, dinner & dancing, as well as eighteen (18) different casino-styled games with a chance to win top-notch prizes

On-Site Recognition

- Verbal recognition during the event presentation
- Company recognition displayed on each dinner table
- Recognition on a specific casino game table
- Recognition on all night-of-event signage
- Recognition on video loop and evening program PowerPoint slides
- Multimedia Showcase (one minute)
- In recognition of your participation at the Presenting Sponsorship level, the American Cancer Society's Society Award will be presented to you or your company representative at the Tides of Change Gala.

Diamond Sponsor

\$10,000

Full Promotional Rights

- Diamond Sponsor recognition on invitation, website, and Facebook page, with a link to the sponsor's website or Facebook page.
- Exclusive placement on the Inside Front Cover of the Tides of Change Gala Ad Journal
- Recognition on Sponsors page of Tides of Change Gala Ad Journal
- Recognition in all Tides of Change Gala press releases and publicity

Hospitality Benefits

- Reserved Seating: Fourteen (14) tickets to the gala
- *Sponsor's guests each receive \$75 in casino chips*
- All guests will enjoy an open bar, silent auction, dinner & dancing, as well as eighteen (18) different casino-styled games with a chance to win top-notch prizes

On-Site Recognition

- Verbal recognition during the event presentations
- Recognition on a specific casino game table
- Recognition on night-of-event signage
- Recognition on video loop

Platinum Sponsor

\$7,500

Full Promotional Rights

- Platinum Sponsor recognition on invitation, website, and Facebook page, with a link to the sponsor's website or Facebook page.
- Rose Page Advertisement (full page, color) in the Tides of Change Ad Journal
- Recognition on Sponsors page of Tides of Change Gala Ad Journal
- Recognition in all Tides of Change Gala press releases and publicity

Hospitality Benefits

- Reserved Seating: Twelve (12) tickets to the gala
- *Sponsor's guests each receive \$50 in casino chips*
- All guests will enjoy an open bar, silent auction, dinner & dancing, as well as eighteen (18) different casino-styled games with a chance to win top-notch prizes

On-Site Recognition

- Verbal recognition during the event presentations
- Recognition on a specific casino game table
- Recognition on night-of-event signage and video loop

Gold Sponsor

\$5,000

Full Promotional Rights

- Gold Sponsor recognition on invitation, website, and Facebook page, with a link to the sponsor's website or Facebook page.
- Gold Page Advertisement (full page, color) in the Tides of Change Ad Journal
- Recognition on Sponsors page of Tides of Change Gala Ad Journal

Hospitality Benefits

- Reserved Seating: Ten (10) tickets to the gala
- *Sponsor's guests each receive \$25 in casino chips*
- All guests will enjoy an open bar, silent auction, dinner & dancing, as well as eighteen (18) different casino-styled games with a chance to win top-notch prizes

On-Site Recognition

- Recognition on a specific casino game table
- Recognition on night-of-event signage
- Recognition on video loop



Hackensack
Meridian Health

Silver Sponsor

\$2,500

Full Promotional Rights

- Silver Sponsor recognition on invitation, website, and Facebook page, with a link to the sponsor's website or Facebook page.
- Silver Page Advertisement (full page, color) in the Tides of Change Gala Ad Journal
- Recognition on Sponsors page of Tides of Change Gala Ad Journal

Hospitality Benefits

- Reserved Seating: Six (6) tickets to the gala
- *Sponsor's guests each receive \$25 in casino chips*
- All guests will enjoy an open bar, silent auction, dinner & dancing, as well as eighteen (18) different casino-styled games with a chance to win top-notch prizes

On-Site Recognition

- Recognition on night-of-event signage
- Recognition on video loop



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Bronze Sponsor

\$1,250

Full Promotional Rights

- Bronze Sponsor recognition on invitation, website, and Facebook page, with a link to the sponsor's website or Facebook page
- Half Page Advertisement (b/w) in the Tides of Change Gala Ad Journal
- Recognition on Sponsors page of Tides of Change Gala Ad Journal

Hospitality Benefits

- Reserved Seating: Four (4) tickets to the gala
- All guests will enjoy an open bar, silent auction, dinner & dancing, as well as eighteen (18) different casino-styled games with a chance to win top-notch prizes

On-Site Recognition

- Recognition on sponsor sign at Tides of Change Gala
- Recognition on video loop



Giving Sponsor

\$500

Full Promotional Rights

- Half Page (b/w) advertisement in the Tides of Change Gala Ad Journal
- Recognition on Contributors page of Tides of Change Gala Ad Journal

On-Site Recognition

- Recognition on sponsor sign at Tides of Change Gala
- Recognition on video loop

Game Table Sponsor

\$300 per table

On-Site Recognition

- Recognition on a specific casino game table
- Game table listing on Contributors page in Tides of Change Gala Ad Journal
- Recognition on video loop

Mr. and Mrs. Fred and Joann Maicas

Ms. Lauren Naples and Mr. Dave Smith and Mr. and Mrs. Simonovich

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Specialty Sponsorship Opportunities

All specialty sponsors will receive recognition within the video loop and ad journal as well as the Facebook page and event website.

\$4,500 Casino Sponsor (Exclusive)

- Company logo will be featured on the casino gaming currency
- Reserved Seating: Eight (8) tickets to the gala
- Rose Page Advertisement (full page/color) in the Tides of Change Gala Ad Journal
- Logo Signage throughout the casino gaming area

\$3,500 Gala Gift Sponsor

- Name recognition on each attendee gift
- Reserved Seating: Six (6) tickets to the gala
- Gold Page Advertisement (full page/color) in the Tides of Change Gala Ad Journal

\$2,500 Bar Sponsor

- Company logo to be featured on cocktail napkins
- Reserved Seating: Six (6) tickets to the gala
- Silver Page Advertisement (full page/color) in the Tides of Change Gala Ad Journal
- Signage at each bar

\$2,000 Valet Parking Sponsor

- Company logo will be featured on a prominent sign in the car drop off area
- Option to provide a personalized hang tag, bottle of water, or company product for every car
- Reserved Seating: Four (4) tickets to the gala
- Half Page Advertisement (b/w) in the Tides of Change Gala Ad Journal

\$1,500 Entertainment Sponsor

- Reserved Seating: Two (2) tickets to the gala
- Half Page Advertisement in the Tides of Change Ad Journal
- Your company logo will be featured on signage near the DJ and podium
- Verbal recognition from the DJ and Emcee throughout the night

\$1,500 Photo Booth Sponsor

- Reserved Seating: Two (2) tickets to the gala
- Quarter Page Advertisement in the Tides of Change Gala Ad Journal
- Company logo will be featured on all printed and digital pictures
- Company logo will be featured on signage near the photo booth



Tides of Change Attendee Tickets

\$175 per person

Enjoy an open bar, silent auction, dinner & dancing, as well as eighteen (18) different casino-styled games with a chance to win top-notch prizes. Marketing benefits are not included with the individual tickets.

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2019 Sponsorship Agreement Form

Name (Please state the donor's name as you wish it to appear in all listings.)

Donor Contact Name

Committee Contact

Address

City

State

Zip

Telephone

Email

Please select all opportunities that apply:

Sponsorships:

- | | | |
|--|---|---|
| <input type="checkbox"/> \$15,000 Presenting Sponsor | <input type="checkbox"/> \$5,000 Gold Sponsor | <input type="checkbox"/> \$500 Giving Sponsor |
| <input type="checkbox"/> \$10,000 Diamond Sponsor | <input type="checkbox"/> \$2,500 Silver Sponsor | <input type="checkbox"/> \$300 Game Table Sponsor |
| <input type="checkbox"/> \$7,500 Platinum Sponsor | <input type="checkbox"/> \$1,250 Bronze Sponsor | |

Specialty Sponsorships:

- | | | |
|--|--|---|
| <input type="checkbox"/> \$4,500 Casino Sponsor | <input type="checkbox"/> \$2,500 Bar Sponsor | <input type="checkbox"/> \$1,500 Entertainment Sponsor |
| <input type="checkbox"/> \$3,500 Gala Gift Sponsor | <input type="checkbox"/> \$2,000 Valet Sponsor | <input type="checkbox"/> \$1,500 Photo Booth Sponsor |

Tides of Change Guest tickets _____ @ \$175 per person. Total: \$_____.

Sorry, we cannot participate, but please accept our donation of \$_____.

Matching Gift Form enclosed.

Payment Method:

- Charge (circle one): VISA / MC / AMEX / DISCOVER Check made payable to American Cancer Society

Credit Card # _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Please send the completed form and payment information by **Friday, November 1, 2019 to:**

American Cancer Society
Attn: Tides of Change Gala
2310 Route 34, Suite 1D, Manasquan, NJ 08736

For more information, please contact:
Emily Nelson, Senior Community Development Manager
(p): 732-292-4260 (f): 732-528-0162
(e): emily.nelson@cancer.org

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